## Advancing Medical Software: The Role of Synthetic Data in Developing Predictive Models

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### Thesis:

Researchers need to advance and implement synthetic data generation within the field of medical software development because of the potential to protect patient privacy, address data limitations, and improve the performance and scalability of predictive models.

### What is Synthetic Data?

 New, fake data produced by controlled synthetic representations

 Generated by simulated situations - Al models apply sampling techniques to real data

Types: fully, partial, hybrid

Example: simulated set of patient medical records

## Uses/Benefits of Synthetic Data

Training software models

Augment small datasets

Capture rare scenarios

Cost-effective data testing

Protect privacy

Contains no identifiable information

(Hashemi-Pour, et al., 2024)

## What is Predictive Modeling?

 Advanced analytics to predict future events

 Uses data mining, machine learning, artificial intelligence

 Generates recommendations based on statistical trends

 Example: medical records, demographics, socioeconomic characteristics, used to identify patient susceptibility to illnesses

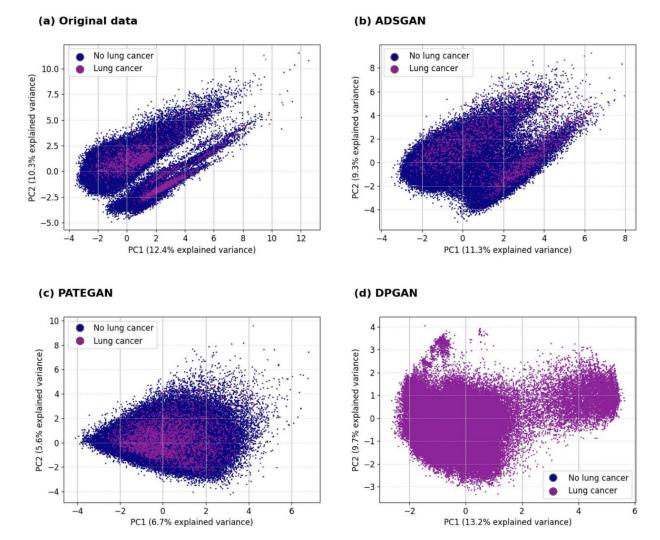
### Study: Synthetic data for privacy preserving clinical risk prediction

 Created 3 synthetic datasets based on UK biobank health data

 Synthetic datasets -> predictive models for lung cancer

 Synthetic data predictive models tested by accuracy compared to real data predictive models

### Results:



# Takeaways: Synthetic data for privacy preserving clinical risk prediction

2/3 predictive models produced reliable results

Similar distributions, grouping, precision and recall

 Synthetic data outperformed models trained on oversampled real data

Accuracy while maintaining privacy

# Study: Synthesizing Electronic Health Records for Predictive Models in Low-Middle-Income Countries (LMICs)

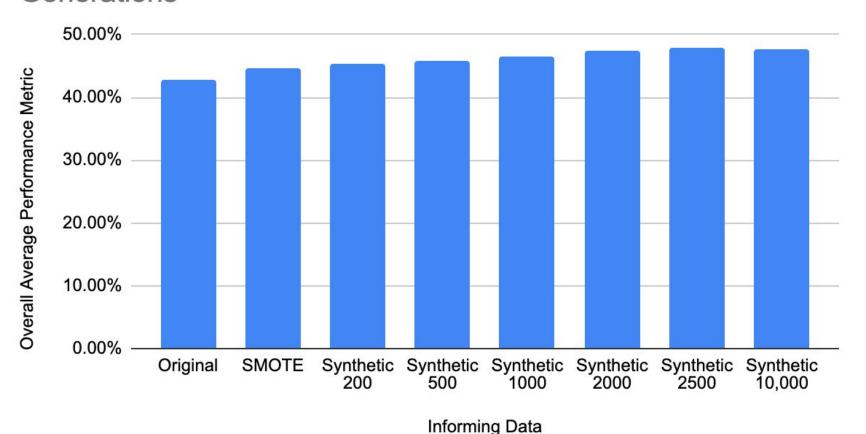
 Generate synthetic data to fill in gaps -> train predictive models

 Data trained 3 machine learning modes on 3 different types of datasets

 Models evaluated by ability to predict if patient would develop an infection

 Models trained on original data and synthetic data compared

#### Average Performance of Models Using Different Synthetic Data Generations



### Takeaways: Synthesizing Electronic Health Records for Predictive Models in Low-Middle-Income Countries (LMICs)

 Models trained on most synthetic data outperformed the original dataset

 Synthetic data is viable solution to datasets with limitations caused by small, incomplete, imbalance sets

 Synthetic data enhances inclusivity of limited datasets

### Counterargument

 Synthetic data may not fully capture rare, subtle, or complex patterns found in real-world healthcare data, leading to models that are less accurate or generalizable when applied in real clinical settings

 Not meant to completely replace real world data, meant to enhance data availability, improve privacy, and enable earlier-stage model development

### Future Source

A large-scale comparative study that evaluates clinical outcomes of predictive models trained exclusively on synthetic data versus models trained on real patient data across multiple hospitals or healthcare systems

### Discussion Questions

 Would you trust a healthcare tool or app if you knew it was trained mostly using synthetic patient data?

 Do you think using synthetic data to train healthcare models is a good idea if it protects patient privacy, even if it's not 100% perfect?

### References

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### Thank you!